Speech Structure Template

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Title: (A captivating phrase that captures your core message)

Purpose: (Informative, persuasive, motivational, etc.)

Audience: (Who are you speaking to? What do they care about?)

Opening:

- **Attention Grabber:** (Quote, question, story, shocking statistic, etc.)
- **Introduction of Topic:** (Briefly state your subject and its relevance.)
- **Thesis Statement:** (One clear sentence summarizing your main points or argument.)

Body:

- **Main Point 1:** (State your first key idea.)
    - Supporting Evidence: (Statistics, examples, anecdotes, etc.)
- **Main Point 2:** (State your second key idea.)
    - Supporting Evidence: (Statistics, examples, anecdotes, etc.)
- **Main Point 3 (Optional):** (State your third key idea if necessary.)
    - Supporting Evidence: (Statistics, examples, anecdotes, etc.)

Conclusion:

- **Summary of Main Points:** (Briefly restate your key messages.)
- **Call to Action:** (What do you want your audience to do, think, or feel?)
- **Closing Statement:** (Leave a lasting impression with a memorable phrase, story, or quote.)

Example Speech Structure for Motivational Speech

Title: Unleashing Your Inner Potential

Purpose: To inspire and motivate

Audience: Young professionals seeking career guidance

Opening:

- **Attention Grabber:** A personal story of overcoming challenges.
- **Introduction:** The importance of self-belief and ambition.
- **Thesis:** Three steps to unlocking your full potential.

Body:

- **Main Point 1:** Identifying your strengths and passions.
- **Main Point 2:** Setting clear and achievable goals.
- **Main Point 3:** Overcoming obstacles and embracing failure.

Conclusion:

- **Summary:** Recap the three key steps.
- **Call to Action:** Encourage taking the first step towards goals.
- **Closing:** An inspiring quote about potential.